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NEWS

FOR IMMEDIATE RELEASE

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National Biodiesel Board Closes Sixth Annual Conference

National Biodiesel Conference and Expo Again Proves Invaluable to Changing Industry

SAN FRANCISCO – The National Biodiesel Conference and Expo again set the bar as an outstanding, informative, not-to-miss event. Throughout the four days of events, NBB presented a comprehensive slate of educational opportunities, networking and industry insight. With a wide array of speakers and experts, a top notch trade show, a new sustainability track, and premier receptions and networking events, the conference drew more than 2000 industry leaders, scientists, government leaders, reporters and others from around the world.

“Just as our industry continues to grow and evolve, the National Biodiesel Conference and Expo continues to provide one-of-kind opportunities for all who attend,” said Joe Jobe, NBB CEO.

The conference, themed *Leading Change Now*, offered a mix of educational and networking opportunities to inform and educate attendees on the latest advancements in the industry and share best practices. Educational sessions focused on sustainability, fuel production, technical updates, fuel distribution, policy/regulations, and markets and users. A vehicle showcase and NBB member ride-and-drive showed off the latest in diesel vehicle technology.

Featured conference speakers included Pete Bethune and Bryan Peterson, two world adventurers who riveted the audience with tales from their biodiesel-fueled expeditions around the globe. Grammy and Academy Award winning musician Melissa Etheridge also headlined the event, performing two songs and speaking to the audience about her strong support for the fuel. Rolling Stones keyboardist Chuck Leavell also performed at the closing reception.

New this year, the conference featured a “public day,” designed to give a new audience access to the latest information and innovation in the biodiesel industry free of charge.

A biodiesel support campaign - “Scientists for Biodiesel” - launched at the conference. The initiative offers a platform for scientists to share their support for the renewable, sustainable fuel by signing a declaration.

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Sustainability was also a hot topic at the conference, where NBB unveiled a formalized list of principles to guide the industry. The principles demonstrate the biodiesel industry's continued commitment to climate change mitigation, human rights, food security, and respect for natural resources. In addition the conference featured an education track focused specifically on these critical topics.

The NBB's 2009 "Eye on Biodiesel Award" recognized Melissa Etheridge, Bryan Peterson and Pete Bethune, San Francisco Mayor Gavin Newsom, Ronald Hayes/State of Missouri and Randy Jennings/State of Tennessee, and Randall von Wedel. In addition NBB awarded Kenlon Johannes the Pioneer Award.

"San Francisco made the perfect host city, where there is such broad support for biodiesel," Jobe said. B20 – a 20 percent blend of biodiesel – is standard in more than 1,500 city vehicles.

Biodiesel is the clean burning alternative to diesel fuel that can be domestically produced from renewable resources. Blends such as B20 can be used in any diesel engine without modification.

Based in Jefferson City, Mo., NBB (www.biodiesel.org), is the national trade association of the biodiesel industry. Last years' 700 million gallon production of this fuel reduced greenhouse gas emissions the equivalent of removing 980,000 vehicles from U.S. roads.

The 2010 National Biodiesel Conference & Expo takes place Feb. 7 – 10 in Grapevine, Texas.

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